





## 1005

#### LOOKING BACK

Study break, anyone? Academics were not the only thing on the minds of these members of **Beta Chi**, *Kentucky*, during study hours in 1965. Looks like those carrels—a gift to the chapter from alumnae—couldn't keep some of these sisters apart!

There are not many pictures of kids in Cuba. I wanted to see life in Communist Cuba from a child's perspective.

- Sarah Schecker, photographer

## Fall

2017, Volume 134, No. 3

#### **FEATURES**

#### Skin Deep

BY RACHEL LEVIN

How the ancient ingredients in Nyakio Kamoche Grieco's new skin care line uncover the secrets of women with the world's most beautiful skin.

### At Home in Havana

BY MARY MILEY THEOBALD

When Sarah
Schecker followed
4-year-old Kevin
Alejandro around his Havana
neighborhood, she captured
a view of Cuba that tourists
rarely see.

#### Lift Like a Girl

BY KAIT LANTHIER

32 Fitness expert Holly Perkins walked away from her job at age 40 and found the strength she'd spent a lifetime chasing.

COVER: RICKETT + SONES







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Kim Masi Wheeler runs the machinery behind the magic at Walt Disney World. Get Kim's pro park tips plus the insider scoop on a groundbreaking new attraction.

On the rebound from cancer and ESPN's company-wide shakeup, veteran sports journalist Shelley Smith focuses on the future.

Chocolate for breakfast? If the Victorians did it, so can you.

#### Through the Keyhole Iva Pawling's Richer

Poorer brand makes socks and intimates that are anything but basic.

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#### **All-Encompassing Sisterhood**

Thank You, Eta Eta Chapter, Central Florida. My sister Erika had cystic fibrosis and spent much of her life in and out of hospitals.

THE FEW SEMESTERS OF COLlege that she attended inevitably resulted in withdrawing for health reasons. She was envious of the time I had in college and worried that Kappa was a distraction from my education until she saw how much my sorority sisters did for me, and for her.

When she was hospitalized, I had Kappa sisters by my side. When she was hospitalized a few hours away, I had driving buddies. When she was transferred to a hospital halfway across the country, I had rides to and from the airport and open doors at any layover. When she died the week of my wedding, I had a thousand shoulders to cry on.

In the years since her death, I have struggled to find a meaningful way to honor her memory. In my work abroad, I learned of a school that was

in desperate need of a library. I made it my mission to found the Erika A. Brehm Memorial Library at the Kegonga Primary School in Kegonga, Kenya. To do this, I had to find a way to send 1,000 children's books to them.

In November 2016, I asked my friends and family to help support my mission. **Eta Eta Chapter**, *Central Florida*, (where I received my master's degree) was eager to help. Since the chapter supports Reading Is Fundamental and the Cystic Fibrosis Foundation, it was a perfect fit.

With Eta Eta Chapter's help, within one month, I had more than 2,000 books in my living room, cataloged, and ready for shipment to Kenya. The women of Eta Eta Chapter will always hold a special place in my heart because of their dedication to finding a cure for cystic fibrosis

and for providing support to families like mine.

-Rachel Case Buck, Wyoming

#### **Doctor, Doctor**

I WOULD LOVE TO SEE FEATURES on Kappas in STEM and medicine. As a pre-med student and now as a medical student, it was difficult for me to find any Kappa physicians to look up to—and I'm still looking! I hope this is something that can come to fruition.

-Emily Smith, NYU

#### Correction

ABIGAIL MACDOUGALD

**Nicholson**, *Mississippi*, was mistakenly listed in the In Memoriam section in April 2015. *The Key* apologizes to Abby and her family for the error.



#### Volume 134, No. 3 Fall 2017

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#### Lucky and Proud

IN THE AFTERMATH

S HURRICANE IRMA TRACKED TOWARD THE Southeast, *The Key's* Editorial Board was meeting in Columbus, Ohio. If all went well, I'd return to Georgia the Sunday before #irmageddon arrived. My extended family had already evacuated western Florida for the

safety of my inland home. Associate Editor **Kristen Desmond LeFevre**, *Indiana*, packed up her minivan in south Florida and headed to Atlanta with her extended family of nine (plus pets).

I arrived home after midnight on Monday morning. By 6 a.m., a light rain had started and I began making mental checklists: Flashlights? Check. Bottled water? Check. As I ticked through my list, I realized I was low on ice. The nearest ice machine is a 5-mile drive each way. But the storm didn't seem severe, so my 23-year-old son and I set out in a four-wheel drive truck. The going was easy at first. We filled the cooler and headed home as the wind picked up, toppling a tree across the road. We tried another route only to find a tree across it too. And so it went, for almost an hour. When we got home, I was shaken at how swiftly a storm can close in on you. One minute you're safe. The next, you're not.

During our four-day power outage, I thought about 4-yearold Kevin Alejandro and his family in Cuba, featured on Page 24. I worried for his safety in the wake of Irma's impact on his home in Havana. Though we were uncomfortable, we were safe. I hoped Kevin was safe, too.

When our power returned, my inbox held stories of Kappas impacted by Hurricane Harvey, which had hit Houston just weeks earlier. As **Brooksie Landes Edquist**, *Kansas*, struggled to deal with rising floodwaters in her home, her daughter **Jessica Edquist Soeder**, *Texas A&M*, applied for Rose McGill Aid on behalf of her mother.

Five months pregnant, **Julia Browning**, *Oklahoma*, evacuated her Houston home with her 2-year-old twins in tow.
She shared her gratitude for Kappa's support: "When you join, you have no idea what kind of organization you are joining," she wrote. "Kappa reached out before any agency—before

FEMA, the city, the state—to offer assistance. We are so lucky and proud to be Kappas!" As of this printing, the Kappa Foundation has received more than \$187,579 in donations so far from 745 donors to the Rose McGill Fund, making it possible to assist members affected by Hurricanes Harvey and Irma.

Life's storms blow strong. Even after monsters like Harvey and Irma, the water recedes, the power returns, and the roads are cleared. From impact to aftermath to recovery, Kappa offers the safety of sisterhood in times of crisis. In the end, Kappa can only be a better way to stumble up the back steps and walk gracefully out the front door—even if you're trudging through thigh-high water.

Kristin

-Kristin Sangid, Editor



PINNED

When Olga Byrne
Fryer, Miami
(Ohio), moved into
an assisted living
apartment at Twin
Towers Retirement
Community in
Cincinnati, Ohio,
her room key
didn't seem to
work. The chaplain,
Rev. Rebecca

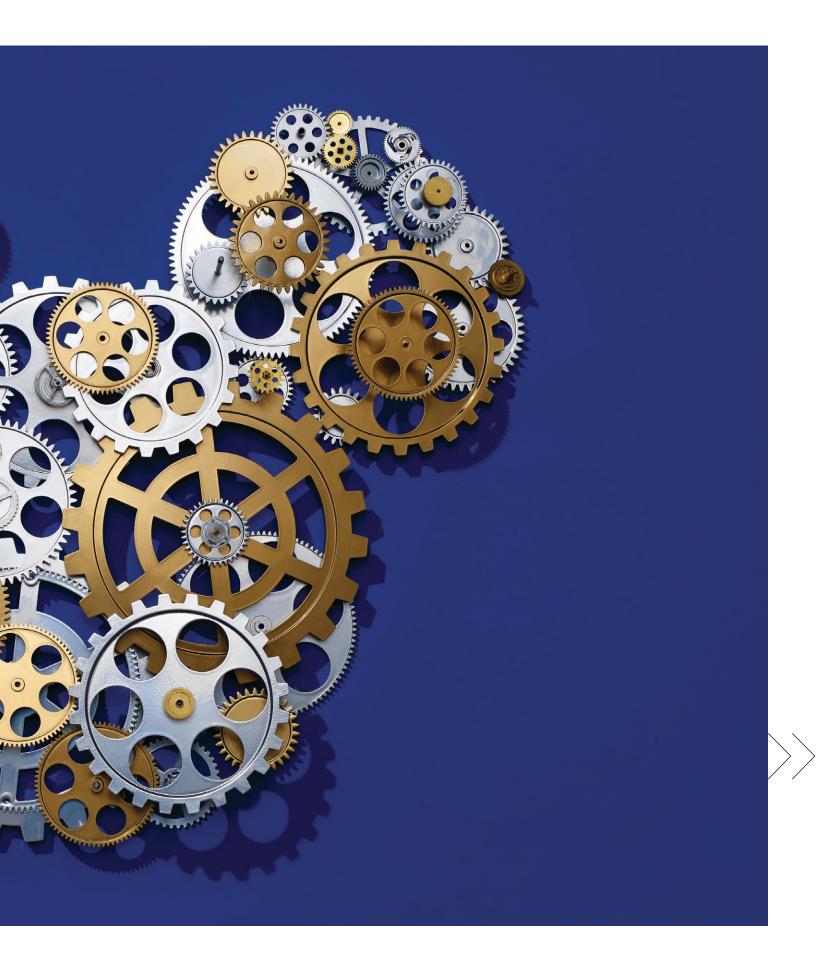
Bowman **Woods**. Miami (Ohio), stopped by to help. Both were wearing owl pins and soon they realized their Kappa connection. Olga pledged in 1942 and Rebecca pledged in 1985. "We are part of the same sorority," Olga told another resident. "I'm just a little older."

"We like to think of Disney as a giant machine that has to be running 24 hours a day. It requires constant construction and design work to keep everything spruced up and running."

#### - Kim Masi Wheeler DISNEY PARKS

DISNEY PARKS ENGINEER







#### Inside the Mouse House

HOW ENGINEERING MOVES THE MAGIC AT WALT DISNEY WORLD

Caribbean. The Haunted Mansion. They may be some of your favorite rides at Walt Disney World, but for **Kim Masi Wheeler**, *Northeastern*, they're just a few of the projects she's had her hands on (and in) as a mechanical engineer at the Happiest Place on Earth.



Kim catches a ride on Dumbo during an early morning in the Magic Kingdom. Kim—who got her start with Disney through the company's professional internship program—sits down with *The Key* to dish on the machinery behind the magic, her lead role in developing Disney's newest project, and what's it's like to work with the Mouse himself (and we're all ears).

The work is constant. "We like to think of Disney as a giant machine that has to be running 24 hours a day. We're dealing

24 hours a day. We're dealing with 40-year-old rides that run 365 days a year. It requires constant construction and design work to keep everything spruced up and running."

#### The hours can be odd. "A

lot of what we do is during third shift when the parks are closed so we can minimize the amount of time that a ride is out of service. It's not uncommon for me to go into work at 11 o'clock at night and stay until about 2 or 3 o'clock in the morning to test a ride, take measurements, or figure out solutions for improvements or refurbishment."

No day is typical. "At Disney, we have to be jacks of all trades. Roller coasters are very different from parade floats, which are very different from monorails. We each have to have a general knowledge of all different kinds of systems because you never know what you'll need to address from project to project. Our best engineers ask a lot of questions and learn to adapt to different situations and challenges."

#### There's always a new project on the horizon.

"I'm currently supporting Walt Disney Imagineering as the lead mechanical engineer for Disney's Skyliner Project—the newest Walt Disney World highway in the sky. It's unlike any project we've tackled in recent Disney history, touching three resorts and two parks, spanning several miles around the property. It's a logistical challenge but an exciting one, learning a completely new system that I know will vastly improve the guest experience here at Walt Disney World."

#### Balancing creativity with calculations is tricky

**business**. "My first role at Disney was on the team for the 'Festival of Fantasy' parade at the Magic Kingdom. We were taking the artists' float sketches and trying to determine what they would look like in a real structure, which meant partnering with the creative folks to add the engineering needed to bring each float to life. For example, the original concept art for the 'Brave' float was a large bagpipe with Merida—the performer-standing way out in front almost cantilevered out there. So, we did our engineering calculations and found the design wasn't feasible without adding a lot of counterweight to the back of the float for stability purposes. That's why, if you see the float today, you'll notice that the bagpipe sits on a square base with Celtic symbols all over it. It was a compromise. That's where the dream and the reality came together."

#### Still, the magic is real.

"I have this incredible feeling I get when I step inside the Magic Kingdom. I'm so lucky to be able to be there in the middle of the night and sit in front of Cinderella's Castle on a five-minute break from work. I can watch the sunrise and it's all quiet, even though soon it will be exploding with people who

will make so many memories.

The thing I love most about my job is the people I work with. Walt Disney used to say, 'You can design, create and build the most wonderful place in the world. But, it takes people to make the dream a reality.' That always hits home for me. We all work hard to bring happiness to people—that's the main mission of my job. We build and maintain rides, but we are creating happiness."

−By **Kristen Desmond LeFevre**, Indiana

ASK THE EXPERT

#### Kim Masi Wheeler

Northeastern, Disney Parks Engineer

**WHY ENGINEERING?** "I love being able to figure things out, to solve problems, and be strategic and come up with solutions."

#### **FAVORITE RIDE:** Pirates of the Caribbean

"It's the only Disney ride that inspired a series of movies—usually, it's the other way around. The ride really transports you into this pirate world. I love how it makes you feel that you're a part of it all."

#### **FAVORITE CHARACTER**: Mickey Mouse

"When I was a baby, my aunt gave me a stuffed Mickey Mouse for Christmas. That prompted my family to give me Mickey Mouse things over the course of my entire life. So now, I have a huge collection of them at my desk."

#### **PRO PARK TIPS:**

- > "For the fastest ride on Big Thunder Mountain Railroad, sit in the back of the train. You'll go faster for longer because the train gets up to speed when you're at the top of the hill as opposed to halfway down."
- >"There are hidden Mickeys on buildings all through the parks. Even the steampunk dragon in the 'Festival of Fantasy' parade has one—it's on one of the spinning gears inside the middle of the dragon's body."
- >"The ghostly ballroom scene in the Haunted Mansion is made possible thanks to a magician's trick from the 1800s called 'Pepper's Ghost."
- >"The Mickey Mouse on top of the Crossroads of the World inside the entrance to Hollywood Studios is a lightning rod. One of his ears is made of copper to attract the lightning."



Shelley Smith is camera ready at USC's Rose Bowl Stadium in Pasadena, California.



#### The MVP of ESPN

ON THE REBOUND FROM CANCER AND A COMPANY-WIDE SHAKEUP,
ESPN'S SHELLEY SMITH FOCUSES ON THE FUTURE.

Shelley Smith, Nebraska, as she stands courtside, recapping the final minutes of a professional basketball game—and that's just a normal day. This pioneer broadcast journalist has been sharing the trials and tribulations of great athletes for the duration of her career. I caught up with Shelley in between basketball broadcasts to learn about the changes in her industry during the past two decades, what makes her tick and, of course, her love of sports.

Q: What attracted you to a career in journalism, and what was it like early in your career?

A: My love for journalism sprouted during my freshman year of college. I attended the University of Nebraska-Lincoln. I come from a big Husker family and it was natural for me to

follow suit! Watergate had been making headlines, and I was hooked on the possibility of being the investigative reporter on the scene.

The profession of journalism did not have many women in it when I first became a journalist, but I never noticed. I was having too much fun! I dove right into the reporting world and received writing assignments for anything and everything. As a reporter for The Daily Nebraskan, I covered all things sports from track and wrestling, to swimming, football and basketball. It was a great training ground for someone trying to learn, and I so clearly saw this path for my career.

#### Q: How has the industry changed over the decades, and what is it like working at ESPN?

A: Contrary to when I graduated in the late seventies, the journalism industry is booming with women. Being a female journalist is common and is no longer an anomaly.

I've been with ESPN for the last 20 years and have seen many changes in the company. Most recently, there was an organizational restructuring. I can understand that it's the business side of being a business, and I'm so fortunate to be with ESPN. Journalism is my passion and I can't imagine what else I'd be doing!

My reporter position with ESPN challenges me to stay ahead of the curve with segment ideas and topics for event coverage. I spend a lot of time on social media to understand my audience and look for what's next. There's so much potential for us as storytellers to tell these magnificent tales of athletes, and social and digital mediums will be the next wave of how we share their stories.

My ESPN co-workers are my family. They've been a part of my life for decades—through thick and thin. These amazing comrades have supported me through my cancer diagnosis and welcomed me back with open arms, only when I was ready to come back. I have to admit they made it quite a smooth transition and re-entering the job wasn't difficult at all. On the contrary, my ESPN team sent me to Hawaii to do a story on Marcus Mariota's draft into the NFL as my first post-cancer story. It was wonderful!

#### Q: You made your cancer diagnosis, treatment and recovery very public. Can you tell us a little about that?

A: My cancer journey forced me to do a lot of things. I needed to take a time out from work. I needed to concentrate on my health. And I did because having cancer is something that you cannot control. I made a decision to buckle in and accept that this cancer was part of my life.

Three of my great girl-friends—all Kappas by the way—flew in for different chemo "shifts" and accompanied me through this tremulous time. They are forever my "chemosabes" and I'm still humbled by their efforts and grace in getting me through such an experience.

Recovering from cancer also forced me in a few ways, too. It forced me to take time for myself, to exercise, to eat properly, to get a full eight hours of sleep. Since coming back, I have to remind myself about me. My schedule can be very, very demanding, but I know how important it is for me to take time for myself.

#### Q: You're a survivor of ESPN's recent restructuring and cancer. What's next for you?

A: Who knows? The joy of this business is that every day is different and exciting. I wake up every morning with the inspiration to be the best that I can be. Putting pen to paper is my true passion. I revel in storytelling and am in such awe that my life's work is my favorite thing.

−*By Laura Vinci*, Kansas

BOOKS

#### **Kid Lit**

Since fostering a love of reading from an early age is key, we rounded up our favorite new releases for toddlers, teens, or even the young at heart.

- By **Katie Mills Giorgio**, Drake



#### Blue Ethel

#### BY JENNIFER BLACK REINHARDT

In this sweet picture book, a cat named Ethel learns how being blue can change your outlook on life.



#### The Girl Who Drank the Moon

#### BY KELLY BARNHILL

This year's Newbery Medal winner is a coming-of-age fairy tale complete with magic and a tiny dragon.



#### Women Who Dared

#### BY LINDA SKEERS

Celebrate girl power while reading up on 52 fearless female adventurers, daredevils, and rebels.



#### Girl in the Blue Coat

#### BY MONICA HESSE

Travel to Amsterdam in 1943 in this well-researched historic novel that follows one girl's mission to find a missing Jewish girl.



#### Open House

A KAPPA HOME ISN'T JUST FOR FOUR YEARS ... IT'S FOREVER.

ALL SEMESTER IS BUSTLING AT CHAPTER HOUSES ACROSS
North America. House Boards did some spiffing up over
the summer—and some have outdone themselves! From
brand new digs to appearing on the National Register of
Historic Places, Kappa homes welcomed back members
to the temporary homes they live in today and will love for a lifetime.



Grand Entrance
zeta upsilon, georgia southern

MEMBERS OF ZETA
Upsilon Chapter were thrilled to move back into their
Olympic Boulevard home after living out for a semester while the house underwent a complete renovation. A new chapter hall with a columned portico design and polished concrete floors was added, allowing comfortable seating for 230 people. The previous

chapter room was remodeled into an expansive study with a kitchen and a laundry facility for the 15 women who live in. A new powder room features marble countertops. The front porch invites guests to linger a while with its traditional haint-blue ceiling, swings and ceiling fans. The focal point of the foyer is a new curved grand staircase.



Brand New Beauty

DELTA PSI, TEXAS TECH

A BRAND NEW CHAPTER HOUSE was ready to welcome members of Delta Psi Chapter for fall semester. The two-story lodge features a chapter room that seats 278 people and has eight study spaces. The formal living room and TV room—complete with the latest smart technology—is comfortable, functional and inclusive for collegians and alumnae to gather. The interior

design philosophy layers the past and present with a variety of styles to give the rooms a sense of having been assembled over time, creating an ambiance of history and warmth while enhancing a vibrant 21st-century space. While members of Greek-letter organizations on campus do not live in their lodges, they enjoy the homelike amenities and atmosphere.





Modern Update

BETA ZETA, IOWA

The home of Beta Zeta Chapter has seen its fair share of changes over the years. Built in 1925, the three-story home's most recent renovations sought to maintain the building's original integrity, but also give it a modern appeal and enhanced functionality. Members of House Board worked to redecorate the home to bridge the gap between 1925 and 2017, adding comfortable seating and durable flooring to transform the first-floor common rooms into ideal spots for meeting with friends, studying in groups, or just kicking back, watching a show and hanging out.



**English Charm** 

BETA LAMBDA, ILLINOIS

Today, 62 members live in Beta Lambda Chapter's house at the University of Illinois. Built in 1928 and designed by architect Ralph Milman, the English Revival-style home features a Ludowici tile roof and is on the National Register of Historic Places. A major addition was added in 1958. The central patio was updated

and ties in the older and newer portions of the home. Recently, a color rendering of the house drawn by the original architect was discovered in the basement and is now displayed above the fireplace. The chapter also is embarking on an effort to restore and preserve a baby grand piano that has called the Kappa house home for many years.



**Bungalow Retreat** 

DELTA ETA, UTAH

NESTLED IN THE ROLLING foothills of Salt Lake City, Delta Eta Chapter's house welcomes 23 women who live in each semester. The members' involvement in STEM majors and emphasis on academics makes the home an important place to study, research, and fully immerse

in educational endeavors. The dining and living rooms have enough tables, seating and outlets for members to do just that. Outside is one of the favorite features—the side yard—that is perfect for studying during the spring and taking photos during Recruitment and Bid Day.



Refreshing Renovation

GAMMA ETA, WASHINGTON STATE

GAMMA ETA CHAPTER recently completed a comprehensive update to this home in preparation for the chapter's 100th anniversary in 2020. As soon as you set foot inside the front door, you notice the interior design by **Kitty Rich Berg**, *Washington State*. New furnishings, carpeting, flooring and paint colors update

the space while historical features of the home, like the grand center stairway and banister in the foyer and the fireplace in the living room, were spruced up, too. The 62 members who live in also appreciate the new 70-inch TV. The house is spacious and comfortable enough to host the chapter's 100-plus members who live out.

## Cherry on Top

It's never too late to take your life in a new direction.

Most people aren't learning new businesses in their 60s, but Nancy LaPorte Meek, Ohio Wesleyan, uses every new location she's in to try something new. Now 80, she says she's learned to "grow where you are planted." When her husband's job unexpectedly took her to Texas a mere two and a half years after building her dream home on a lake in southeastern Michigan, the art major seized the opportunity to learn how to use the area's large foundries to enhance her sculpting skills and try new techniques. Later, during the family's time in Connecticut, Nancy turned to community service and volunteered at a local soup kitchen. So, when she returned to her home state of Michigan to retire full time at her Frankfort cottage in the heart of the U.S.'s cherry country, the area's many farms caught her attention.

Cherries are a way of life in the Traverse City area. Farms there generate more than 50 percent of Michigan's annual tart cherry crop—about 100 million to 120 million pounds.

"We've had the cottage here since '83 ... so I don't know what made me do it," Nancy says of her decision to purchase a cherry farm of her own in 2000. She started with 80 acres in Elberta and has since added 40 more. A farm manager handles the bulk of the crop and harvesting. Nancy mows the open fields on a tractor, monitors the farm's bee hives, and uses screens to dry batches of fragrant lavender.

"It's a wonderful experience," she says. "I am still learning."

Nancy loves the way cherries bring people together. The farmhouse and barn on the property are gathering places. Nancy keeps some sweet cherry trees there for picking and eating. "I blame it all on my friends," she says, laughing. "People thought: 'What kind of a crazy woman is that!' I never thought about the end—I just planned to have fun."

-By **Jodi Noding**, Florida







#### Manning Up

HOW A FEMALE EMPOWERMENT ACTIVIST IS MAKING
AN IMPACT FROM INSIDE THE MEN'S LOCKER ROOM.

N ANY GIVEN WEEK, YOU CAN FIND **ALEXIS JONES**, *USC* (*Calif.*), in a collegiate men's locker room. Her speaker's bio describes an expert on manhood, so when Alexis enters the room, she's often met with confusion from players who expect a man. Alexis cuts the tension

quickly: "So, why is a chick talking to you about manhood today?"

In 2002, Alexis founded I Am That Girl, aiming to empower women through collaboration. After a decade of delivering girl-power talks, Alexis felt that a key demographic was missing her message: men. "Men are not just the problem," Alexis says. "They are also the cure."

When Alexis was invited to speak about sexual assault and the importance of respecting women to high school quarterbacks in 2014, she accepted. Her presentation aired on ESPNU. Soon, colleges were asking her to speak to their athletes. To meet the demand, Alexis launched ProtectHer, a program that challenges young men to think about the meaning of manhood and what they can do to change the culture around sexual assault.

In her locker room talks, Alexis uses images scouted from audience members' social media accounts. While she rattles off statistics about sexual assault and partner violence, she flashes pictures of the young men with their girlfriends, their sisters, or their mothers. "What if it was her?" she asks. "Suddenly, you reframe the issue completely," Alexis says.

So why *is* Alexis talking to young men about manhood? "We will never see social change happen if we are only preaching to half the sky," she explains. "By rebranding what it means to be a man, I hope to empower male athletes to raise the bar for all men on campus to begin respecting and protecting their fellow female students."

−By **Lauren Every**, Ohio State

PREVIOUS SPREAD: IHINNS LOCK, JAI SALBERI

#### Kappa Kandy

SWEET SELECTIONS FOR SISTERS EVERYWHERE



**Top Coat** 

Whether you're running a 10K or running to the grocery store, you'll enjoy bundling up in this fleece jacket. // \$179 // www.thenorthface.com



It's a Wrap

Nothing is better than curling up in this cozy blue-and-blue Sophia throw blanket by WovenWorks. // \$46.99 // www.houzz.com



**Melon Head** 

Nestle your noggin in this 100-percent cotton beanie. Proceeds fund research initiatives for pediatric cancer. // \$30 // www.loveyourmelon.com



#### **Light Bright**

Catch some heat from this hand-blown votive that is sure to add a sense of tranquility to any room. // \$50 // www.glassybaby.com



Clara Pierce, Ohio State, was Executive Secretary of Kappa Kappa Gamma from 1929–1969. She urged members to "aspire nobly ... adventure daringly ... but serve humbly."

## Ask Clara

ADVICE FOR ANY OCCASION

Dear Clara: My
husband and I have
only been married
for three months and
people are already
asking when we're
going to have kids. We
try to laugh it off, but
it's frustrating. How
should we respond
to such a personal
question?

—Signed, Back Off, Baby



#### **Dear Baby:**

Curiosity doesn't give a person the right to ask you such a private question. Still, most people who are asking about your baby plans are probably just looking to start a conversation and engage with you. You could try to sidestep the topic with humor: "Babies aren't in the plans yet, but we're making a list of babysitters just in case. Can I put you down?" Or, take the polite but firm approach: "Thanks for asking, but I'd rather not discuss it." You are entitled to keep pieces of your life private. As long as you do so graciously, it's entirely acceptable to let the inquirer know that it isn't a subject you want to discuss.

Dear Clara:

I have a humblebragging friend who posts things like: "Ack! Just spilled my nightcap vintage claret on my iPad Pro! #winesnob #appletakeall-mymoney," and "May or may not have just been mistaken for Kate Winslet over brunch at Perch in L.A. today." She's not the only one. I see people humblebragging all over social media. What gives?

—Signed, Had It With Humblebragging

#### **Dear Had It:**

Humble or not, we brag to feel valued. When praise is lacking in the real world, many folks take to the virtual one. It sounds like it isn't the bragging that bothers you as much as the disingenuous way she's framing it. My advice? Ignore her posts or unfollow her. Remember to boast judiciously. If bragging is only a small percentage of what you post, you won't need to underplay your excitement when something truly great happens.

Dear Clara: I hammered out a vent-sesh email to my supervisor and mistakenly hit send. After she read the email in which I wrote that she "only gets by on the hard work of others," I got fired. I know I won't get my job back, but how can I make things right?

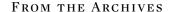
—Signed. Send

—Signed, Send Is a Four-Letter Word

#### **Dear Send:**

Assuming she isn't keen on meeting in person, try handwriting a letter (since email is clearly off-limits). Write something like: "What I wrote was hurtful and I apologize. I am truly sorry that our professional relationship ended in such a lousy way." She may not forgive you, but, if you show that you can handle a juvenile act like an adult, you may be heard (and keep her from badmouthing you to potential future employers).

Have a question for Clara? thekey@kkg.org





#### **Melting Pot**

While the Fraternity archives house many different antique dish sets, this hot chocolate set brings with it a rich history. Chocolate was introduced to Western Europe during the 17th century. However, the process required to produce the delicacy we enjoy today was still undiscovered. For the Victorians, there was only one way to consume the sweet treat: hot chocolate To prepare it, you needed a special pot called a *chocolatière*.

Drinking chocolate became popular during the 17th and 18th centuries, even for breakfast. These hot chocolate pots and sets—intricately decorated to show off the wealth of their owners—were manufactured all across Western Europe.

-By **Abby Frederickson**, Montana, Museums Intern

Made in France by Haviland China, this *chocolatière*, which includes eight matching cups and saucers, was donated to the Fraternity archives by **Dorothy Ann McGinnis Kreinbihl**, *Ohio State*, in memory of her mother, **Dorothy Campbell McGinnis**, *DePauw*.





# SKIN

How **Nyakio Kamoche Grieco** uncovered the secrets of women with the most beautiful skin in the world.

By Rachel Levin

#### PHOTO BY RICKETT + SONES

HAIR AND MAKEUP BY BARBIE LAURINO
CLOTHES BY DRAPER JAMES

Sitting down to chat with beauty entrepreneur **Nyakio Kamoche Grieco**, *Oklahoma*, is a little like gaining access to your own personal skin care guru—one who possesses intimate knowledge of some of the world's most ancient and precious skin care secrets.

When I meet Greico in July at a cafe in the chic Hancock Park neighborhood of Los Angeles that she calls home, it's been just four months since the launch of her new prestige skin care line, the eponymous Nyakio (pronounced Neh-KAY-Oh) exclusively at Ulta Beauty. And already, Nyakio is garnering attention in a crowded marketplace for combining the latest in modern technology with natural, global ingredients that have been used for centuries to revitalize skin and fight the signs of aging.

Becoming an expert on these ingredients over the last three years of research and development has been a passion project for Grieco. After telling me that she's expecting an important business call—she's flying out on a red-eye to New York for business the next evening—she orders a green smoothie and settles in to enlighten me on some of her most unusual finds.

She eagerly rattles off their history: There's marula oil, which she tells me is revered as a miracle oil for anti-aging in South Africa and comes from a plant whose potent fruit intoxicates elephants. Tamanu oil is like the aloe vera of India and does everything from soothing mosquito bites to firming facial skin. And baobab oil comes from a tree regarded as the "African tree of life," promising skin a fountain of youth.

But the more we talk about the science and folklore behind each exotic plant, the clearer it becomes that there's one surprising ingredient in the Nyakio line that unites all of the products.

#### SISTERHOOD

Each Nyakio balm, scrub, and polish contains beauty wisdom that has been passed down from grandmother to mother to daughter to girlfriend over hundreds of years—a veritable web of feminine bonds.

"I feel like all women have a story" about skin care, Grieco says. "I have this incredible group of girlfriends and I always found myself asking them, 'What's your heritage? What did your mom use? What did your grandmother use?"

Grieco's inquisitiveness became a window into skin care practices that link generations of women. The accounts of friends who hail from different corners of the world—as well as those she met traveling—served as the foundation for her product development.

Yet the most fascinating story of "skin care sisterhood" told by the

Nyakio line is surely Grieco's own.

Grieco, (44, though the years do not show on her glowing skin) is a first-generation Kenyan-America who spent most of her child-hood in Norman, Oklahoma. Her parents came to the U.S. to pursue higher education, and her father's work as a history professor and the first director of the African Studies Program at the University of Oklahoma (which later became Grieco's alma mater) brought the family to America's heartland. But she visited relatives near Nairobi, Kenya, every summer, allowing her to develop a close tie to the culture of her heritage.

"When I was 8," she says, "I learned a recipe in Kenya from my grandmother," a coffee farmer, "where you use Kenyan coffee beans. You boil them down, you add oil," and the result is a facial scrub with all the energizing and antioxidant properties of coffee. "She also grew sugar cane on her farm and would use it to exfoliate her skin."

Watching her grandmother's time-honored beauty routine, Grieco was riveted—and she never forgot it.

Years later, right after college, Grieco landed in Los Angeles to begin a career in the entertainment industry, working in talent management. She was drawn to the creativity of Hollywood. "My goal," she says, "was to end up representing actors and actresses." In fact, she met her husband, David Grieco, an Irish-Italian actor/sculptor, when he was a client of one of her bosses.

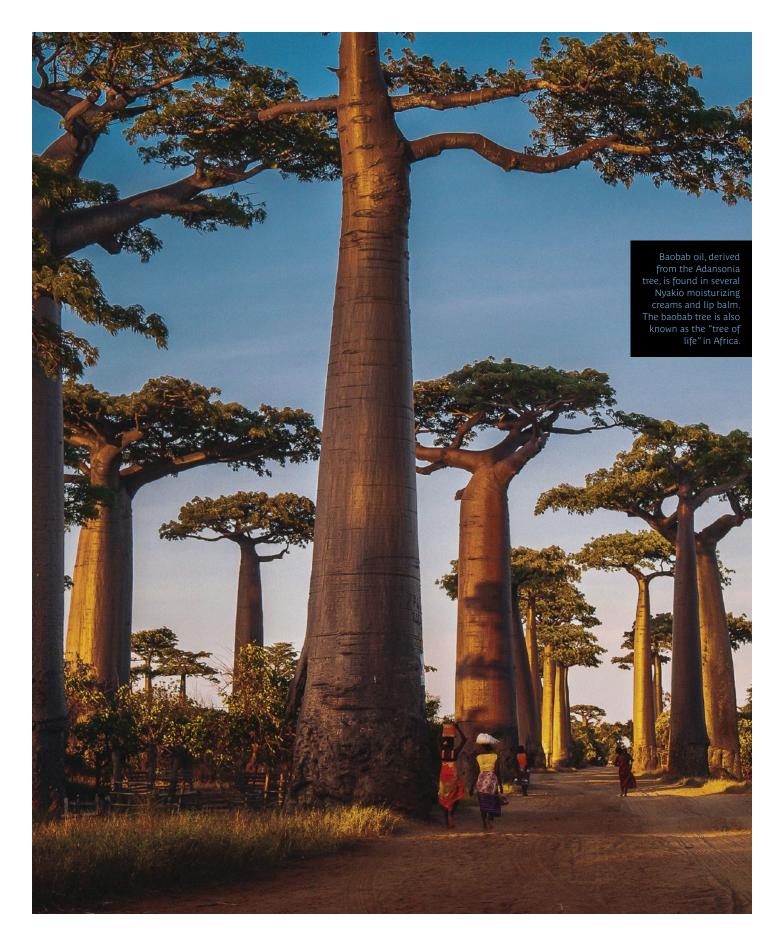
But at 27, after several years in the talent agency trenches, she had a life-changing realization: "I loved the fashion and beauty aspect of the business more than anything."

In thinking about how she might take her career in that direction, she reflected on her summers spent in Kenya and the unique beauty knowledge she had gained.

"I felt that, at the time, Africa was sort of underrepresented in prestige beauty," she says, giving her the idea to focus on bringing the prestige and sophistication of Africa into bath and body.

So, in 2002, she set out to "recreate this formula that I had learned from my grandmother when I was 8 using Kenyan coffee beans."

The resulting Kenyan coffee scrub became the debut product in Grieco's first indie skin care line, which she named Nyakio after her grandmother (also her namesake), Nyakio Kamoche. It means "hardworking woman in the sun."





Grandmother Nyakio is

the namesake for her

skin care line.

granddaughter and the

woman under the Los Angeles sunshine.

She ran the fledgling business out of her apartment and had to be a kind of onewoman band. "I was the founder," she says, but "I was also shipping and receiving. I was customer service."

While she had majored in business marketing at the University of Oklahoma, she considers this intense entrepreneurial period "my version of an MBA."

Expanding the brand wasn't without its challenges, Grieco explains. "With every potential investor meeting came feedbacksome positive and some constructive."

Being a woman—and a woman of color—presented her with hurdles that she knew others might not have to face, but she took it in stride.

"For every bank that wasn't willing to give me a small-business loan," she says, "I say 'thank you." She saw such rejections as "opportunities to redirect my path."

"I always feel there's a silver lining and positivity" from receiving "no's," she says. "Had I not gone into this life having those challenges, who's to say that I would have worked as hard as I have? When you have to work hard for something, I think that you ultimately love it more."

Over the next dozen years, Nyakio the brand went through multiple

ucts to a couple of select retailers, including Fred

Segal in Los Angeles and Jeffrey in New York. Grieco later licensed the brand name to another company for a time and also launched a small skin care line on the Home Shopping Network.

#### A NEW FORMULA

But in 2014 when she met and then formed a partnership with Rich Dennis, the CEO of Sundial Brands, she was ready to give Nyakio a reboot. She was looking to expand her expertise in heritage skin care beyond Kenya to other places in Africa and around the globe.

Though you'll still find a Kenyan coffee bean face polish in the Nyakio line, Grieco says, "Nyakio in its current existence is a brandnew brand-all new ingredients and all new formulas."

Grieco credits her partnership with Sundial for fostering this fresh start. Sundial has a history of sourcing indigenous African ingredients and represents other beauty brands that draw on them, like Nubian Heritage and SheaMoisture. But, according to Grieco, Sundial also has strong sourcing relationships across the world that have allowed the Nyakio line to look farther afield to China, Peru, Brazil and other countries, currently sourcing from 13 in total. And, perhaps even

more importantly, Sundial shares Grieco's mindset about conscious sourcing—and even about sisterhood.

Grieco tells me that she and Sundial have the "same vision of not only ethically and sustainably sourcing ingredients, but also giving back in a way that creates opportunity and empowers women to create their own prosperity."

One example of what Sundial calls "community commerce" is sourcing Nyakio's shea and African black soap from a women's co-op in a small village in West Africa, helping the women become self-sustaining. The company also introduced a water irrigation system to the village so that the girls could attend school rather than spend their days fetching water.

"My hopes are that as the brand continues to grow, it also helps women all over the world," says Grieco. "I'm very conscious about moving the needle to make the world a better place."

Closer to home, Nyakio has partnered with the organization Girls Inc. to provide mentorship to young women and help cultivate their interest in math, science and business. Grieco brings the girls into the lab for Nyakio-related projects.

For example, says Grieco, "we'll make a body scrub," which helps show the girls that "science jobs can be fun and creative. And, yes, you use math when you're creating a formula!"

She hopes the bonds she forms with the girls will one day lead some of them to STEM careers or toward becoming entrepreneurs themselves.

And Grieco encourages her own daughter, Lulu, 11, by trying to include her as well as her son, Rocco, 6, in the day-to-day activities of growing a business. "They love seeing Mommy's products on the shelves," says Grieco. "And they take real ownership in it because they've been a part of this process."

Grieco now travels to New York for business one week each month, which does take her away from her kids. But she hopes that watching their mother turn Nyakio into a thriving brand on a national scale will help them "to know that the world is bigger than their backyard."

"Sometimes being an entrepreneur can be a little lonely," she acknowledges. "I think for women that have that entrepreneurial spirit, that might be something that deters them. So I'm using my experience to create a way for other women to be empowered to create their own entrepreneurial journey."

#### CONNECT THE WORLD

What began as a solo path for Grieco has ultimately connected her to the world—and thrust Nyakio into the national spotlight. And, in doing so, it's brought Grieco full circle for another brush with the entertainment industry.

Since the launch in March, Nyakio has attracted a following of celebrity fans like Ali Larter, Amy Smart, and Jaime King. Actress Reese Witherspoon has been an ardent supporter as well, and Grieco has become a brand ambassador for Witherspoon's clothing line, Draper James.

Oprah has come knocking, too. The Nyakio line was featured in June on ABC's *The View* as one of *O, The Oprah Magazine's* favorite things for the summer.

Yet, some of the strongest support Grieco has received has come from her Kappa family.

After *The View* segment aired, Grieco was amazed at the number of messages and emails she received from her Kappa sisters, many of whom rushed to order the Nyakio products featured on TV and posted pictures on Facebook when the products arrived on their doorsteps.

"It's been a long time since I lived at 700 College," the address of Beta Theta Chapter of Kappa Kappa Gamma, "but the support system that Kappa still continues to be in my life is incredible," says Grieco. "I think my appreciation for the Kappa experience has only gotten stronger every year since I've been out of college."

"Sisterhood," she adds, "is definitely at my core."

All of the positive attention that Nyakio has been getting has prompted Grieco to begin thinking about what might come next—and dreaming big.

In the future, she says, "I definitely see Nyakio as a full-scale lifestyle brand. I also love interiors. I love clothing. I love fabrics. I love dishes." Her flair for fashion and design is evident in her global-meets-California style—she's wearing a floral caftan dress, Birkenstock sandals, and stacks of delicate gold rings on her fingers.

"I always feel there's a silver lining and positivity" from receiving no's. "Had I not gone into this life having those challenges, who's to say that I would have worked as hard as I have? When you have to work hard for something, I think that you ultimately love it more."

For now, she's keeping her focus on skin care. But, Grieco says, "I think that within the Nyakio brand and Nyakio the person, there's a lot of opportunity."

As we near the end of our talk, the business phone call that Grieco was waiting for comes in, but she ignores it. She's brought me some Nyakio products to sample and wants to make sure I get the rundown on each before we part.

She slips back into passionately describing the ingredients: The sweet almonds from Spain in the cleansing balm infuse skin with hydration. The red ginseng from China in the eye and lip cream tightens thin skin to conceal the traces of aging. The Chinese rice powder in the exfoliating cleanser smooths and brightens while removing impurities.

She makes you feel as if you want to spend an entire day downloading her encyclopedic knowledge of centuries-old, beauty-enhancing mysteries.

But she's got to prepare to catch that red-eye.

The last product Grieco tells me about is the Nyakio chamomile sleep mask, which goes on clear and which she'll be applying before takeoff.

"I have it on the whole time I'm flying so I don't have to deal with that dry airplane skin that takes two days to recover from," she says.

Even at 36,000 feet, Grieco won't miss an opportunity to let nature work its magic.  $0-\pi$ 





Just 90 miles off Florida's eastern shores lies an island with over 11 million people who remain a mystery to most Americans. For nearly six decades, the U.S. government has restricted travel and trade to Cuba, permitting only educational exchanges—which is exactly what brought photography major Sarah Schecker, NYU, to the country in summer 2016.

Studying under noted Cuban photographer Adrian Fernandez, Sarah's project chronicles the life of 4-year-old Kevin Alejandro. "There are not many pictures of kids in Cuba," she says. "I wanted to see life in Communist Cuba from a child's perspective."

Kevin lives with his aunt and his mother in Havana's iconic edificio Arcos apartment building. Since his friends are older and in school, Kevin is left to his own devices during the day, roaming the Vedado neighborhood and entertaining himself by climbing trees, playing in the dirt, riding his bike, searching for bugs and lizards, and knocking on neighbors' doors. Sarah describes the boy as an explorer—"energetic, curious, outdoorsy," she says. "I couldn't help but see a lot of myself in Kevin."

Sarah believes Kevin is too young to understand the poverty that surrounds him. The average government

salary in Cuba is \$28 per month. Education and health care are free, and ration cards permit families to buy discounted rice, beans, sugar, soap and toothpaste. Some Cubans run illegal, unofficial businesses, like the nail salon Kevin's mother runs out of the family's living room.

Sarah says her photos on the following pages offer insight into the life of ordinary Cubans. "I was able to see things a tourist would not—from how little food was in the family fridge to what bed Kevin slept on at night," she says.

Sarah was inspired by how happy most Cubans seem. "They make the best out of the situation they are in," she explains. "They are very proud to be Cuban. They love their country. Most important, they love each other."

-By **Mary Miley Theobald**, William & Mary







"I brought him a treat every day. One day a mango, one day a honey Popsicle. I thought it was disgusting, but he loved it," Sarah says.



"Eventually, Kevin—and the people he knew—got used to the camera and to me, which allowed me to dive into the real situations of Kevin's day."







"I was able to see things a tourist would not—from how little food was in the family fridge to what bed Kevin slept on at night."

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# PREVIOUS SPREAD, CINDY DE LA CRUZ; THIS SPREAD BROWN BIRD DE

## At age 25, Holly Perkins, *Penn State*, was living her dream.

She'd landed a job as a personal trainer to celebrities at a prestigious, high-end facility in New York City. Everything she'd accomplished—earning a degree in exercise physiology and nutrition, becoming a certified strength and conditioning specialist, as well as teaching fitness classes to massive crowds on campus—had led to that moment, that goal.

But fulfilling her career dreams came with devastating setbacks. Specifically: Debilitating knee pain. Sleep deprivation. Clinical depression. Holly suffered from it all. And, in spite of doing more than an hour of cardio every day, she was 15 pounds overweight.

"I was teaching people the nuts and bolts of getting fit. But it wasn't working for me. I knew that I could feel healthier, and I knew that something wasn't right about my physiology," she says. "I remember thinking, how is it possible I can feel so lost, overwhelmed, and confused about my fitness? I had a degree in exercise physiology from a prestigious school, and yet, I had absolutely no idea how to achieve my health and fitness goals!"

Determined to improve her health and happiness, Holly said goodbye to her coveted career at the swanky NYC gym to carve her own path. "I felt a deep sense that I would never be fully happy unless I navigated the fitness industry on my own," she says. "I realized that working for someone else meant that I had to subscribe to their philosophies—and that stifled me."

Setting off on her own ignited several years of fitness experimentation and what Holly calls "finding her bliss." Through trial and error with "every program under the sun," she set out to find the solution to her health and wellness woes. Then, in the wake of her 40th birth-day—after facing divorce and the loss of her beloved dog—she found that bliss in a familiar place: the weight room.

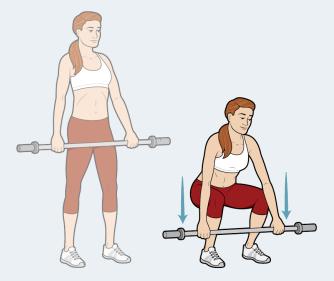
Strength training became Holly's savior in more than one way, transforming her from the inside out. "I found that physical strength gives you a foundation to work from emotionally. Feeling physically strong almost brainwashes you into believing that you are strong in every way. I felt strong and that carried me through."

Her personal journey and struggle inspired her to take on her current projects: She's written a book, *Lift to Get Lean*, to teach women proper strength training technique. She's a regular contributor to *Women's Health*. She has thousands of social media followers, looking to her for daily fitness tips and motivation. And she founded an online community, Women's Strength Nation, to help women cultivate strength inside and out.

"As soon as I wrote *Lift to Get Lean*, I realized that women also needed resources. A book is great, but I really wanted to create a

#### **Get Moving**

Whether your goal is to lose weight, get in shape, or just feel better, Holly has a message for you: Don't fear the weight room. Here, Holly shares her top five strength moves for women to help you get started on your journey to strength. For each, aim for 10-15 repetitions, keeping Holly's last-two-reps rule in mind as you go.



#### **DEADLIFT**

Grab a barbell and stand tall with your feet hip-width apart. Keeping your knees slightly bent and core firm, push your hips back so the bar lowers down your legs. Remember to keep your back flat—no rounding. Once the bar approaches your knees, bend your knees so your hips lower until your upper thighs are nearly parallel to the floor. From here, press into your heels and stand back up. Finish by squeezing your glutes and pressing your hips forward—your body should form a straight line from your head to your ankles.



#### SEATED DUMBBELL OVERHEAD PRESS

Begin seated with your back supported and 5- to 8-pound dumbbells resting at your shoulders. Sit up tall and ensure that your elbows are below your wrists. Press upward so that your elbows are in front of your body and not out to the sides. End with the dumbbells directly over your head, palms forward, with elbows fully extended but not locked. Slowly release down and follow the same pattern of movement, ending at the starting position.

community," she says. "I launched Women's Strength Nation as a place for women to learn even more about the nuances of strength training, both in the gym and at home."

WEIGHT TRAINING BUILDS MUSCLE AND BURNS CALORIES. RESIstance training makes you stronger and torches body fat. (And no, they won't make you bulk up like a body builder—unless you want them to—Holly says.)

Holly had incorporated both weights and resistance into her fitness routine for years. But, there was a problem. She was doing what she now calls "bro" exercises.

You know the exercises. The kind that make biceps bulk to hulk-like proportions. The type that make men throw down a barbell in exasperation.

What's the key women need to unlock the body benefits of weight-lifting and resistance training? Stop exercising like men, Holly says.

"Men go hard, men go heavy, and they do certain exercises for certain reasons," she explains. "That does not work for women."

"Most women have different goals than men, and most strength-training exercises have been handed down to us by men. That means that the familiar go-to strength moves usually support the goals of men," Holly says. "Men want wide and thick chests and backs—two goals most women don't want."

Here's why it matters: Women and men have the same muscles, she says, but our physiologies are different. Women adapt to training "Most women have different goals than men, and most strength-training exercises have been handed down to us by men. That means that the familiar go-to strength moves usually support the goals of men. Men want wide and thick chests and backs—two goals most women don't want."

differently. We recover differently. So, rather than taking the same strength-training approach as men, we need to customize our routine to suit our unique physiology.

In *Lift to Get Lean*, Holly shares a three-step system designed for women in the weight room. The three steps—technique, movement speed, and the "last-two-reps rule"—help women



#### **REVERSE-GRIP PULLDOWN**

Find a lat pull-down machine. Grab the machine's handles shoul-der-width apart with your palms facing you. Then, sit back with your knees securely anchored under the leg pads. Lean back slightly and fully extend your arms without locking your elbows. Keeping your chest lifted, bend your elbows and pull your shoulder blades together to bring the bar toward your body. Pause, then slowly reverse the movement to return to the starting position.

"Feeling physically strong almost brainwashes you into believing that you are strong in every way. I felt strong and that carried me through."

weight-train in a very specific manner designed to make the most of their physiology.

The first pillar of Holly's teachings: Technique trumps all. Paying attention to form and technique will help you unlock the female-body boosting potential of strength moves. That means paying attention to how much you lift and the way you lift it. "With weight, men go hard and heavy. This does not work for women," Holly says. Rather, choose a weight that works for you, and take note of slight variations that make common moves work for female physiology. "It can be as simple as changing your hand position on common exercises," Holly says.

The second pillar: speed of movement. Don't blow through the exercises at a rapid pace, she says. Rather, push the plates (or dumbbells) out quickly, then release slow and steady.

Finally, take note of the last-two-reps rule: The last two reps in a set should be kind of mediocre; you may struggle a little with form. Why? Because that means you're challenging yourself, and challenge is where change happens.

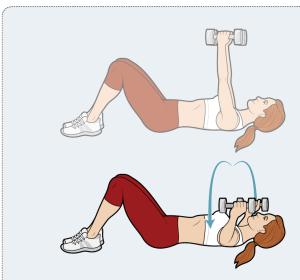
For those who feel more comfortable on a treadmill, Holly recommends striking a strategic balance between cardio and strength training. "You'll get the best results in the long run if your foundation is strength training first with cardio sprinkled in," she says. Her magic formula: An equal number of strength and cardio workouts per week with double the minutes overall in cardio. "So, if you're doing 90 minutes of cardio a week, do a minimum of 45 minutes of strength training."

The last piece of Holly's magical wellness puzzle: nutrition. Holly's currently working on a new book that tackles the tricky subject. "I want to get to the core of how and where to start with nutrition," she says. "If you owned a Ferrari, you would put specific fuel into it. The human body is 50 times more sophisticated, so our fuel is even more important."

For women everywhere feeling intimidated by the idea of weaving strength training into their routine, Holly recommends beginning with your end goal in mind. "Write down what your goals are," she advises. "Search for a program or resources that align to those goals. And if you're goal is to get stronger, start with strength training."

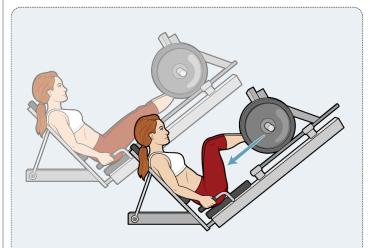
Her mission is to empower women to leverage these physiological differences to overcome their fear of the weight room to find strength inside and out.  $0-\pi$ 

Fitness expert Holly Perkins is certified by the National Strength and Conditioning Association. In addition to her work as an executive personal trainer, Holly sits on the board of the Westin Well-being Council with media mogul Arianna Huffington, mindfulness guru Andy Puddicombe, and nutritionist Ashley Koff.



#### **DUMBBELL CHEST FLY**

Lie on the floor with your knees bent at 90-degree angles and feet flat on the ground. Hold 5- to 8-pound dumbbells directly over your chest with your palms facing each other. Press your shoulders away from your ears and down toward your hips to stabilize your core. With a very slight bend in your elbows, open your arms out to the side until your upper arms touch the floor. Do not fully release the tension in your arms or allow your wrists to touch the floor. Contract the muscles in your chest to return the dumbbells back to the starting position.



#### **LEG PRESS**

Take a seat in the leg-press machine. Choose a weight that's comfortable for you, somewhere in the range of 50 to 90 pounds. Place your feet hip-width apart in the middle of the footplate. Press the weight, release the support bar, and lower the footplate until your legs are bent at 90-degree angles. Push with your heels as you press the plate back to the starting position.



WHAT'S IN YOUR ...

### **Top Drawer**

How one entrepreneur pulled up her socks for a ride to the top by redefining the apparel that we think the least about but spend the most time wearing.

By Katie Mills Giorgio, Drake

A DECADE AGO, **IVA RISTIC Pawling**, *Arizona State*, would not have considered herself a sock shopper—nor did she know much about men's accessories.

But Iva is the kind of entrepreneur who doesn't let such facts stop her.

In 2010, she launched a men's sock brand—Richer Poorer Socks—with a business partner in California.

"We just went for it. We talked about the idea in spring of 2010 and we were in stores by December of that year," Iva says. "We dove into the deep end of the pool and learned to swim and then we hustled from there." The company grew organically for about two years with products placed in about 200 stores across the country. Then, they brought in private investors, got acquired in 2015, but ended up pulling the company back to private investment in 2016. "It has been quite the crazy journey. I hadn't started a business from scratch before and I very much had that need."

With a bit of luck, Richer Poorer hit its stride as the patterned sock trend was taking off across the country, Iva says. Attributing their success to topquality designs and high-quality products at an attainable price point, Iva says she was learning on the go, having spent her career in the women's accessories arena previously. "I knew nothing about the men's apparel side at all, but I liked that it was a smaller space ... and we got lucky that the market was starting to understand why socks were a category even though they had been ignored historically."

Richer Poorer socks sold well and Iva quickly realized she wasn't just creating an exciting new brand. She was also helping redefine how people thought about undergarments. "Being part of a changing industry and being at the forefront from a thought-leading perspective is really exciting and fun. It's terrifying at the same time, but it makes it really rewarding."

"We call our products innerwear," Iva adds. "It's a category that we created because we never wanted to become this big apparel brand. We liked the category of socks that we started in because it's something that people replenish and, once they find their brand, they stick with it. It's as much of a commodity as you can have in the fashion space."

"And we've tried to step into the next category we are getting pulled into instead of trying to push into it and force it," she adds, noting that men's underwear naturally came next. "We













now say that we want to own your top drawer, those basics that you want to put on and not take off. We have created this assortment of your favorite items that stick close to you."

Iva noted that when everyone is wearing patterned socks on a daily basis, you begin to notice that everyone is wearing basic T-shirts to balance out the crazy socks. "So tees seemed like a natural extension of us, too. That was a big deal for our brand."

Today, the Richer Poorer line continues to expand, now featuring socks, underwear, tees, and bralettes for women as well. "We are always looking at the market and where there is space that no one is paying attention to and how we could put the Richer Poorer imprint on a new category," says Iva,

noting that last holiday season they launched bralettes, which were wildly successful. "We've sold out of them twice. When we looked at the market, we saw that they were all lace and knew that wouldn't be comfortable to wear all day long. We went through that whole development process before launching them. It was really fun to watch something take off like wildfire. We are actually getting better at spotting these things and knowing what to do next."

In a constantly changing industry, Iva says she very much appreciates the variety. "I am truly ecstatic to come into the office on a daily basis. The nice thing about entrepreneurship is that you never have the same two days and you never have the same two years. Everything is



Richard Poorer pins inspiration for its offerings from socks to innerwear; founder Iva Pawling lives by the phrase "honest hustle"—it's what keeps her going; Richard Poorer put patterned socks on the apparel map.



changing and evolving at such a quick pace, and the pains of last year are certainly not the same as this year. It's always a new challenge. Launching brands and new products and figuring out not only how to make something relevant, but also how to communicate that to consumers is an incredibly rewarding challenge and a great experience."

Although her first job out of college was working in public relations at Kate Spade in New York City, Iva credits Kappa with having an even greater influence on her career. "As you get older, you realize how valuable your sorority experience was," she says, noting that she served as House Chairman, Vice President-Standards and co-Membership Chairman during her undergraduate years. "Navigating sorority life

and getting involved in a leader-ship position is the best learning experience for entrepreneurship and being a leader. It's such a great ground to learn to navigate people, get things done, how to motivate people, and project manage. You don't get to do that as someone who is 18, 19 or 20 in any other environment. It feels so similar to what you do leading a company, and I think that is the best experience and learning ground at that age in your life."

Iva now leads a team of 30 at Richer Poorer and is excited for what the future holds. "There's so much persistence that it takes to keep driving forward as an entrepreneur—and that's a good thing for me as I'm pretty persistent and can stay focused on what it is I am trying to achieve. You have to keep pushing forward."

40 the Key



#### Go Bucks!

Beta Nu Chapter, *Ohio State*, will be re-established in the spring of 2018. Beta Nu was the first women's fraternity to form a chapter at The Ohio State University, where almost 3,000 women have joined Kappa since 1888. To recommend a potential new member, visit www.kappa.org/references, log in and complete the recommendation form.

#### Proposals for Bylaws Amendments

JANUARY 3, 2018

Fraternity Council welcomes recommendations for amendments to the Карра Карра Gamma Bylaws and Standing Rules from all members. Send recommendations to Kari Kittrell Poole, Executive Director, at kpoole@kkg.org or via mail to her at Kappa Kappa Gamma Fraternity, P.O. Box 38, Columbus, Ohio, 43216-0038 by Jan. 3, 2018. Proposed amendments will be provided to chapters, associations, Advisory Boards and House Boards in March 2018.



#### Meet Us in Denver

JUNE 20-24, 2018

Kappa Kappa Gamma will hold its 72nd Biennial Convention in June of 2018 in Denver, where the sky is literally bluer and the sun shines over 300 days a year. At the Sheraton Denver Downtown Hotel, Kappas will gather for four days of Fraternity business, educational opportunities, celebration, leadership and sisterhood. We hope to see you in Denver!

## make a note of the last of the



#### Welcome Future Pfeiffer Kappas

chapter of Kappa Kappa Gamma will be established at Pfeiffer University in Misenheimer, North Carolina, in November 2017. Eta Psi Chapter will be the first Greek-letter organization at Pfeiffer, a private liberal arts university established in 1885. Pfeiffer is located 40 miles northeast of Charlotte. Send greetings to pfeifferkappa@kkg.org.

#### Recommend a Leader

FEBRUARY 5, 2018

Kappa Kappa Gamma will elect leaders in June for the 2018–20 Biennium. Any member may submit nominations online until Feb. 5, 2018. Who is eligible for office? Any member in good standing who has served the Fraternity within the past 10 years as a member of Fraternity Council, Regional or Province Director, District or Content Director, Content Specialist, chairman of a Fraternity standing or special committee, Fraternity Council Assistant, Field Representative or member of the Foundation Board of Trustees is eligible.

Visit www.kappa.org/nominations.

#### Follow the Field Reps

The Field Representatives are documenting their travels on Instagram! Follow @kkgfieldreps to get a behind-the-scenes look at chapter Recruitments, philanthropy events, and campus landmarks across North America.

## Help After

**FOUNDATION FOCUS** 

Disasters The Kappa Kappa Gamma Foundation is committed to

doing its best to help sisters during a crisis. After Hurricanes Harvey and Irma, Kappas responded with gifts earmarked for Rose McGill Aid. So far, more than \$81,600 has been awarded in response to members who requested disaster relief (as of this printing), and more than \$187,579 in gifts have been designated for the Rose McGill Fund as sisters continue to rebuild their lives. To support the ongoing Rose McGill Disaster Relief Fund, go to www.kappa.org/idonate/disasterrelief. If you know a Kappa in need of disaster relief, please call Headquarters at 866-KKG-1870 or email foundation@kkg.org.

#### КАРРА КАРРА **GAMMA FOUNDATION**

#### Welcome, Trustees

In July 2017, the Kappa Kappa Gamma Foundation welcomed the following members to the Board of Trustees: Jennifer "Jennie" Jackson Beckham, TCU; Marnie Wright Barnhorst, Oregon; Marion Wilson Rich, Cincinnati; and Jan Radke Pishny, Arkansas. And Susanne Wolff Vander **Heyden**, Washington State, was elected Foundation President in July 2017.

#### **DUES DIRECT**

#### \$22 Supports Sisterhood

Did you know that Kappa perks—like this issue of *The Key* 

## IN



MESSAGE FROM THE PRESIDENT

#### Sisterhood on the Horizon

It's hard to believe, but we're already preparing for Convention 2018! In June 2018, Kappas will convene in Denver to conduct the business of the Fraternity and celebrate the accomplishments of our members.

One of the proposals our members have asked us to consider is the addition of a provision to our *Bylaws* to allow for alumna initiation. As we seek to broaden our network of sisterhood, Fraternity Council believes there is great value in allowing exceptional college alumnae who did not have a sorority experience as an undergraduate to be recommended for membership in the Fraternity. The vast majority of the other 26 National Panhellenic Conference groups have a proven track record of success with their alumna initiation programs and have benefited from the many outstanding contributions these members have made.

We will be providing more information surrounding this proposal and others in the coming months. We look forward to an exciting and productive meeting in June 2018!

-Beth Uphoff Black, Illinois Wesleyan

you're reading and support for our alumnae—are funded by membership dues? You don't have to be part of a chapter or association to impact Kappa's sisterhood. Check out www. kappa.org/duesdirect. It's the fastest, simplest way to say "I helped!"

#### **HEADQUARTERS**

#### On the Move

Kappa Kappa Gamma was the first Greek-letter women's organization to establish a central office—in part to maintain the card catalog-based membership roster system of the 1950s. It's a feat that Kappa was able to thrive without a headquarters for more than 80 years. The purchase of 530 E. Town St. in Columbus, Ohio, improved the efficiency of Kappa's leaders, who previously had to ship files from one officer to the next, sometimes losing precious records in the process.

For 65 years, 530 E. Town St. served Kappa well. But after considering current space requirements, efficiency challenges and renovation costs, Fraternity Council and the Foundation Board of Trustees concluded that a new leased space will allow Kappa to better meet the needs of members and staff. In June 2017, Kappa announced a new location for its headquarters at Bridge Park in Dublin, Ohio—a move that will be complete in 2018.

Kappa will occupy the second floor and a portion of the third floor of the new five-story location at 6640 Riverside Drive in Dublin. The modern building features open, naturally lit collaborative spaces, with Kappa's history and archives infused throughout. Special items, like the life-size portrait of Grand

President **Tade Hartsuff Kuhns**, *Butler*, will offer dramatic views of Kappa's heritage. A blend of antiques and modern furnishings will create a home-like feel with dark wood floors, off-white walls and glass surroundings with touches of Kappa blues. Fraternity Vice President **Elizabeth Bailey**, *Mississippi*, described the interior design as "feminine, fresh and modern, but with layers of old and new that exude Kappa."

Visitors to Kappa's new headquarters in the Bridge Street District will find restaurants, boutiques, fitness facilities, the AC Hotel by Marriott and more within walking distance in the work-live-play style community. Just across a soon-to-be-built pedestrian bridge is historic downtown Dublin, rich with quaint shops and restaurants that are local favorites, including Jeni's Splendid Ice Creams Scoop Shop.

For times when dining out isn't an option, the new head-quarters will offer eating areas and two balcony patios suitable for seating, serving or gathering. White waterfall counters punctuated by pops of blue cabinetry along with café tables and benches will welcome staff and visitors at snack time, parlor time, chat time or any time Kappas gather in sisterhood.

With change comes both

excitement and nostalgia. While 530 E. Town St. will always hold a revered place in Kappa's history, it is with great expectations for future success that Kappa Kappa Gamma looks forward to continuing to build upon its legacy in our new Bridge Park home.

#### **DUBLIN, OHIO**

#### Virtual Tour

For a closer look at the Bridge Street District, future home to Kappa Kappa Gamma Headquarters, visit https:// www.youtube.com/watch?v= OfiEbcXbrHk

Visitors to Kappa's new headquarters in the Bridge Street District will find restaurants, boutiques, fitness facilities, the AC Hotel by Marriott and more within walking distance.



# I C Y ACHIEVEMENTS

#### Mary Farshing Warshauer

FLORIDA STATE. In May 2017, Mary Warshauer began serving a two-year term as second vice president of National Garden Clubs. In her role, Mary oversees Plant America, a new initiative that focuses on efforts in local communities involving gardens and gardening, and also serves as chairman of the organization's finance committee. Previously, Mary has volunteered in many capacities with National Garden Clubs, including chairman of the Blue Star Memorial Marker Program and the Water Quality and Conservation Committee.

#### **Beth Ann Harrison**

ARKANSAS. A senior at the University of Arkansas, Beth Ann received a fellowship for a Master of Arts in teaching. The James Madison Memorial Fellowship in constitutional history and government (for teachers) covers the cost of Beth Ann's graduate degree. The competitive award goes to only one person from each state per year. Beth Ann plans to become a secondary-school history teacher.

#### **Ammie Hudson Blahuta**

**PURDUE.** This Sugar Land, Texas, mother of two has a

full-time job working in her family's construction business and is mom to 5-year-old Keaton and 3-year-old Sadie. When Sadie was born with Down syndrome, Ammie looked for educational and therapeutic programs in her area. However, the closest one was 45 minutes away, so Ammie set to work to raise over \$100,000 and opened GiGi's Playhouse-Sugar Land when Sadie was 16 months old. Programs at GiGi's include circle time, tutoring, and therapeutic activities to develop motor skills as well as speech and muscle development. It is open to all ages at no cost. Ammie writes, "My daughter has Down syndrome. It is not a disability, but the ability to be the best she can be. GiGi's Playhouse reminds me of this daily."

#### **Beryl Stafford**

COLORADO. In 2003, Beryl and one of her daughters created a recipe for chewy oat bars. They liked them so much that they decided to sell them in a local coffee shop and named them Bobo's Oat Bars after her daughter's nickname. Fast forward to 2016—Bobo's did \$16 million in sales. In 2017, Bobo's was a finalist in the products and manufacturing category at EY Entrepreneur of the Year.

#### **Erica Neubert Campbell**

WILLIAM & MARY. In July, Erica was appointed executive director of the Pinky Swear Foundation, an organization that provides support to families with children who have cancer. Pinky Swear helps with basic needs, such as mortgage and

rent, transportation, utilities, gas cards, and food. Erica has had a passion for caring for families dealing with cancer. She has served for 15 years on the board of directors of Special Love, a nonprofit organization that runs a camp for cancer patients in northern Virginia. Erica holds

НАРРҮ, НАРРҮ, НАРРҮ

#### KAREN TUCKER KUYKENDALL

FLORIDA STATE

Karen Kuykendall's painting, "Shout Hallelujah Come on Get Happy," represents hope and optimism, which Karen aspires to convey in art. A lifelong painter, writer, and doodler, Karen fills journals with sketches and poems. She draws even while in church because "it's how I listen," she says. Karen's journals help her process what is happening in life and in the world. Her doodles often show up later in her paintings, which are done in oil and Sharpie on canvas. In her natural light-filled studio, dubbed "Studio B" as in used to be her boys' bedroom, Karen incorporates humor in her her work "because that's how you get through." Karen's work is on display at Clayton Galleries in Tampa, Florida, through Oct. 28.



COURTESY KAREN KUYKEN

an MBA from Duke University and has years of experience in corporate leadership before joining Pinky Swear.

#### **Carolyn Land Williams**

ALABAMA. Carolyn received a 2017 James Beard Foundation award for her feature article "Brain Food," published in the November 2016 issue of Cooking Light. The article examined the latest research correlations between food choices and risk of dementia and Alzheimer's disease as well as recipes using foods believed to decrease risk. The James Beard Foundation selects chefs, restaurants, and journalists for these prestigious awards "to celebrate, nurture, and honor chefs and other leaders making America's food culture more delicious, diverse, and sustainable for everyone."

#### Patty Bennett Uffelman

NORTH CAROLINA. In 2010, Patty founded Begin With Books, an early literacy program for infants and toddlers that is based on Dolly Parton's Imagination Library. More than 3,900 children in Charleston County, South Carolina, receive one brand-new book by mail each month. Over 149,700 books have been delivered directly to children's homes in Charleston County since August 2010. BWB estimates it's reaching 52 percent of children ages 0 through 4 in Charleston County, which is more than any other early childhood education initiative in the area.

#### **Charlotte Stiverson**

CENTRE. A teacher for 35 years, Charlotte published *Nellie's Walk*, an illustrated book that is geared toward elementary school-age children and explains chemotherapy in a sensitive, easy-to-understand way. Nellie and her mother take a walk on an autumn day. They meet a goldfinch that leads them through the woods and explains nature's transformation. Nellie's

mother uses the changes taking place in the forest to explain the changes that happen during chemotherapy.

#### **Catherine Hodder**

**DICKINSON.** Catherine uses her experiences as an estate planning attorney with a mobile law practice in Florida to show how attornevs can achieve a worklife balance. Her second edition of Law Office on a Laptop: How to Set Up Your Own Successful Mobile Law Practice was released in May 2017. The guide gives practical advice about launching a law practice with low overhead and maximum flexibility. Her website www. gosoloforsuccess.com provides inspiration, tips, and support for attorneys and entrepreneurs.

#### **Affie Burnside Ellis**

**WYOMING.** In 2016, Affie was elected to the 8th District in the Wyoming Senate. A member of the Navajo Nation, Affie is the first Native American woman to be elected to the Wyoming Senate. In 2017, Affie was a Wyoming Women of Influence honoree. She is a mother of three children. Education is one of her top priorities in the Wyoming Senate.

#### **Gretchen Carlson**

**STANFORD.** In Gretchen's new book, Be Fierce: Stop Harassment and Take Your Power Back, she shares her personal experience with harassment in the workplace and encourages a movement to empower all women. "Remember this, harassment isn't something vou ask for. You don't have to smile or 'bring it on.' You can be dressed in a short skirt, army fatigues or hospital scrubs. It's not about something you did. It's about what somebody did to vou," Gretchen writes. Be Fierce is available from major booksellers. Gretchen is also hosting events at college campuses this fall to talk about sexual harassment on campus.



THE VANDALIA WOMEN

DEBORAH SMYTH GREEN

WEST VIRGINIA

Deborah Smyth Green is humble about receiving her "sash," as she calls it. In June 2016, Deb was honored with an invitation into the Order of Vandalia, which recognizes supporters of West Virginia University. She was selected for her more than 30 years as a leader in the Chicago Metro Alumni Chapter of West Virginia University. Deb organized 165 alumni events, hosted visiting alumni and recruited students to the university. She also led an exemplary career as a school counselor. "Her work with learning disability students led her to be a key witness in the landmark case of Ganden v. NCAA," according to West Virginia University. Since 1999, five Kappas have been inducted: Sue Seibert Farnsworth, Joan Corson Stamp, Susan Brown Hardesty, Deborah Smyth Green, and Elizabeth "Betsy" Brown (not pictured). Vandalia is named for a once-proposed 14th British colony. The land area that now encompasses West Virginia was to be named Vandalia, which originated from Queen Charlotte, who traced her lineage back to a Germanic tribe called the Vandals. But, the American Revolution made the colony unnecessary.

## memoriam

#### \* Adelphi College

Curtis, Jeanne Barnes, '46, d. 1/17

#### Akron, University of

Harpley, Alice Moyer, '57, d. 3/17 Sisley, Morgan, '13, d. 5/17 Wakefield, Barbara Luxmore, '47, d. 11/93

#### Alabama, University of

Brinson, Julie Irvine, '58, d. 5/17 Criswell, Anna, '05, d. 3/17 Hopfer, Suzanne Smith, '80, d. 1/93

#### Arizona. University of

Earl, Patricia Cristy, '44, d. 3/17 Stephens, Ann Pendleton, '46, d. 8/01 Weaver, Catherine Berkenkamp, '59, d. 7/14 Wortz, Ed Dell, '43, d. 11/16

#### \* Arkansas, Univ. of, Little Rock

Dellinger, Sarah Martin, '63, d. 4/17

#### Arkansas, University of

Divilbiss, Dorothy Dietterich, '42, d. 12/16 Hansen, Jana Jones, '51, d. 11/07 Kalina, Sara McKinney, '51, d. 3/13 McCollum, Anita Arrington, '45, d. 3/17

#### **Auburn University**

Godfrey, Alden Cory, '67, d. 3/17 Howard, Margaret Tenhundfeld, '71, d. 5/17

#### **Baylor University**

Carll, Dorothy Cheek, '77, d. 1/17 Pierson, Annette Grubbs, '77, d. 8/16 Pyle, Frances Blair, '77, d. 10/03 Wilson, Bebbian Fuller, '78, d. 1/11

#### **Bucknell University**

Kenney, Margaret Cowen, '52, d. 11/12

#### **Butler University**

Atkins, Margaret Liehr, '44, d. 3/17 Mericle, Mary Moffett, '42, d. 4/08 Sadler, Janyll Booth, '65, d. 6/17 Seidensticker, Tomeen Garrett, '52, d. 3/17

#### California State University, Fresno McGill, Jean McCain, '54, d. 10/10

#### California, U. of, Berkeley

Burns, Joan Fletcher, '51, d. 9/13 Furbush, Blair Lundy, '55, d. 2/17 Hoffman, Marilyn Rhoades, '55, d. 4/17

#### California, U. of, Los Angeles Uetz, Anne McKeown, '43, d. 3/17

#### Carnegie Mellon University

Thompson, Bonnie Lagrone, '50, d. 4/17 Turner, Mary Carl, '49, d. 10/07

#### Cincinnati, University of

Anderson, Jean Koop, '46, d. 11/16 Baumann, Marcia Hartman, '45, d. 6/17 Compton, Rowena Gregory, '37, d. 3/17 George, Sue Staley, '51, d. 11/00 Koch, Jane Vinsonhaler, '50, d. 4/17 Peterson, Martha Berkshire, '47, d. 2/17

#### Colorado College

Clifford, Susan Sweetser, '42, d. 4/10 Hoffman, Kelcey, '98, d. 12/16

#### Colorado, University of

Barnes, Sheila Aggeler, '65, d. 3/17

Manternach, Judy, '62, d. 11/15 White, Helen Merrill, '17, d. 4/79

#### \* Connecticut, University of

Anderberg, Louise Bradford, '42, d. 8/07 Pritchard, Constance Hyde, '50, d. 4/17

#### **Cornell University**

Bermudez, Barbara Potters, '41, d. 5/16 Brown, Nancy Sterling, '56, d. 9/16 Elkins, Virginia Ward, '38, d. 11/08 Lafferty, Lillian Camagni, '38, d. 3/17 Mason, Virginia Swander, '35, d. 3/17 Riddell, Diane Teal, '59, d. 1/17 Swiss, Carol Buckley, '48, d. 9/14 Wilson, Joann Lane, '50, d. 3/15

#### **Denison University**

Giltz, Judith Loughry, '55, d. 3/15 Hoffman, Mary Bennett, '43, d. 1/15 Kinnan, Sarah Richards, '50, d. 1/15 Shaffer, Jean Danker, '36, d. 11/10 Showalter, Mary Olsaver, '42, d. 3/17 Sykes, Marguerite Svensson, '55, d. 1/16

#### **DePauw University**

Cole, Betsy Phelps, '43, d. 1/17 Dial, Virginia Fellows, '39, d. 2/17 McCunniff, Nina Fay, '46, d. 4/17 McDonald, Carolyn Riddell, '62, d. 5/17 Oldham, Patricia Conn, '61, d. 4/17 Priester, Susan Derry, '52, d. 1/17 Sammons, Sandy Swisher, '55, d. 10/16 Watson, Jean Mehlig, '42, d. 3/17

#### **Drake University**

Driggs, Barbara Grogan, '47, d. 12/14 Jones, Wilma Murrow, '51, d. 8/10 Jones, Levonne Faus, '52, d. 12/03

#### **Duke University**

Basler, Helen Parsons, '33, d. 2/95 Bourland, Mary Martin, '48, d. 1/02 Brewster, June Langfitt, '33, d. 8/05 Brown, Marjorie Frey, '45, d. 8/14 Burton, Harriet Doster, '31, d. 8/60 Byers, Hazelle Gillin, '36, d. 6/93 Ellis, Eva Malone, '30, d. 10/01 Emmons, Bettina Bell, '38, d. 6/09 Flegal, Patricia Witte, '35, d. 3/95 Galt, Dorothy Saville, '38, d. 5/94 Goodner, Susan Hinman, '61, d. 12/08 Greene, Elizabeth Hunt, '34, d. 3/08 Hagan, Jane Smith, '39, d. 12/11 Hanner, Emma Manley, '46, d. 6/10 Herbig, Elaine Tenney, '31, d. 1/94 Isaacson, Noel Lankton, '48, d. 2/12 Jennes, Frances Leftwich, '69, d. 10/97 Jones, Mary, '46, d. 7/05 Kauffman, Ann Moore, '40, d. 9/03 Ketchum, Mary, '41, d. 10/99 King, Marilynn Wasson, '43, d. 11/06 Lehman, Edith Snook, '37, d. 8/15 Lougee, Katherine Giles, '33, d. 10/77 Love, Anne Henderson, '46, d. 5/17 Lowenthal, Laura Allen, '52, d. 1/00 Main, Kay Lauer, '45, d. 9/08 Michel, Mary Boehme, '43, d. 7/02 Obenshain, Barbara Williams, '39, Olmstead, Katherine Young, '49, d. 5/07

Pancake, Grace Koehler, '36, d. 7/16

Partridge, Nancy Roberson, '30,

Perry, Barbara Jenkins, '36, d. 8/98 Polack, Ruth Phillips, '33, d. 4/03 Rose, Eugenia, '53, d. 12/10 Shore, Sue Powell, '32, d. 10/13 Stork, Jean Pippen, '35, d. 10/86 Terry, Catherine Serfas, '32, d. 1/07 Vickers, Sara Barbara, '44, d. 7/06 Waterman, Dorothy Fisher, '36, d. 6/99 Wooten, Alice, '31, d. 2/85

#### George Washington University

Asaff, Patricia Ferry, '42, d. 1/91 Carter, Mary Leaphart, '35, d. 3/17

#### Georgia, University of

Cooper, Vaughan Richardson, '79, d. 5/17 Lamar, Kay, '55, d. 3/17 Patterson, Margaret Miller, '50, d. 3/17 Rothschild, Eva Pound, '52, d. 3/17 Wright, Carolyn Seay, '62, d. 5/11

#### Hillsdale College

Welsh, Julia Bodwell, '63, d. 6/17

#### Idaho, University of

Broom, Mary Douglas, '58, d. 5/17 Mattsson, Katherine Morse, '52, d. 3/17 McFarland, Helen Osterberg, '46, d. 2/17

#### Illinois Wesleyan University

Coleman, Donnalou Thompson, '49, d. 7/11 Raith, Charlotte Thuenen, '43, d. 3/17 Sanborn, Winifred Peirce, '35, d. 8/15

#### Illinois, University of

Jobin, Ruth Elmore, '40, d. 1/17 Keefe, Mary Michel, '48, d. 8/06 Palmer, Joyce Brunnemeyer, '49, d. 3/17 Sterling, Mary Whitnel, '46, d. 1/17 Wolff, Jessie McDaniel, '44, d. 12/07

#### **Indiana University**

Focht, Patricia Ahl, '58, d. 11/16 Stigney, Suzanne Spear, '48, d. 5/17

#### **Iowa State University**

Calmes, June Welch, '46, d. 5/17 Have, Barbara Hawes, '51, d. 9/15 Stites, Patricia Hamer, '48, d. 9/16

#### Iowa, University of

Arp, Patricia Pinney, '47, d. 1/17 Barrett, Lois Krupp, '41, d. 4/13 Horton, Dorothy Mueller, '48, d. 9/15 Kroeger, Peggy King, '42, d. 2/14 Stichnoth, Emilie Fredericks, '48, d. 9/16

#### **Kansas State University**

Davis, Roxanna Crouch, '71, d. 10/12 McLachlan, Mary Rogers, '55, d. 11/16 Pickering, Kathleen Kaup, '46, d. 3/17 Swaim, Juanita Strong, '30, d. 2/90 Tuttle, Helen Hoover, '44, d. 11/15

#### Kansas, University of

Beasley, Betty Sims, '48, d. 1/17 Fawcett, Sarah Byram, '60, d. 5/04 Grant, Mary Noel, '38, d. 4/17 Heath, Margaret Harms, '53, d. 5/17 Kerr, Phyllis Hauck, '57, d. 3/17 Oberheide, Shirley Hargiss, '44, d. 2/17 Slaymaker, Helen Kittle, '48, d. 7/16

#### Kentucky, University of

Carter, Mary Rodes, '10, d. 3/17 Gutman, Ann Davis, '60, d. 3/17 Montgomery, Joan Whitten, '50, d. 3/17 Overall, Nancy James, '49, d. 4/17 Reeves, Dorothy Locke, '44, d. 10/12

#### Louisiana State University

Carter, Ann White, '47, d. 5/15 Clark, Donna Hayes, '41, d. 12/02 Conklin, Marianne, '85, d. 9/10 Conover, Carolyn Apperson, '48, d. 5/03 Garrett, Alyce Smoot, '39, d. 12/08 Gaylord, Constance Van Conover, '47, d. 4/13

Geck, Virginia Werlein, '47, d. 2/15 Gleason, Adelaide Kahle, '37, d. 7/93 Guice, Pamela Ducote, '43, d. 11/02 Harmon, Jean Daray, '64, d. 3/17 Harris, Sandra Kleinpeter, '64, d. 2/01 Hartman, Vicki Anderson, '64, d. 10/09 Hebert, Dauna Labauve, '68, d. 10/12 Howard, Susanne O'Connor, '43, d. 8/81 Hunt, Gwendolyn Munson, '48, d. 11/10 Johansson, Allene Waggener, '39, d. 3/89 Jones, Mary, '40, d. 2/99 Jordy, Lolita Kahle, '37, d. 1/89 Jurgens, Gladys Kelley, '37, d. 11/10 Kyle, Emma Lobdell, '41, d. 8/89 Landschulz, Marcia Hill, '58, d. 2/09 Lawrence, Harriet Gregory, '38, d. 10/97 Ledoux, Dorothy Hunter, '38, d. 9/93 Lopez, Sarah Talbert, '36, d. 12/02 Miller, Margaret, '89, d. 4/17 Morgan, Catherine Brandon, '64, d. 10/02 Morrison, Mary, '62, d. 2/11 Moulton, Helen Bowman, '42, d. 4/09 Norton, Fay-Tyler Murray, '42, d. 10/15 Olive, Phyllis Anderson, '51, d. 1/16 Peterson, Kelly Whittenberg, '63, d. 8/12 Poindexter, Kimberly Cotter, '77, d. 3/17 Pruett, Peggy, '67, d. 7/03 Ray, Meredith Gibson, '44, d. 3/79 Russell, Altie Irwin, '47, d. 3/17

Wilson, Martha Brown, '58, d. 1/08

\* Manitoba, University of
Maier, Elizabeth Colyer, '41, d. 2/17

Talbert, Corinne Hays, '69, d. 6/14

Spurgin, Sarah Garrison, '46, d. 10/10

#### \* Maryland, University of

Spencer, Rowena, '40, d. 5/14

Stiller, Grace Law, '47, d. 10/12

Whitlock, Jane, '71, d. 4/81

Berry, Ruth Kreiter, '34, d. 1/04 Brown, Ann Chadeayne, '42, d. 12/13 Hawkins, Louise Stephenson, '45, d. 3/10 Peffer, Lois Kuhn, '35, d. 5/17 Storm, Ruth Lowry, '35, d. 10/79 Vial, Margaret Snouffer, '42, d. 2/17

#### Massachusetts, University of

Christensen, Janet, '52, d. 4/17 Conley, Marian Whitcomb, '43, d. 3/17 Lucier, Priscilla Ruder, '52, d. 5/17 Marchi, Carol Veno, '59, d. 3/17 Olinto, Anne Heffron, '47, d. 12/15

#### **Miami University**

Kent, Patsy Jo Gilley, '56, d. 6/17

Sapp, Betty Hayes, '54, d. 4/17

#### Miami, University of

Beck, Eleanor Lillie, '62, d. 4/17 Robbins, Myra Carter, '45, d. 3/17 Walker, Josephine Oemler, '45,

Michigan State University

Chandler, Louise Kinsman, '50, d. 6/17 Gocke, Geraldine Strong, '44, d. 5/17Powers, Ruthann Hodgkins, '49, d. 7/16

#### Michigan, University of

Donnelly, Marsha Woughter, '56, d. 11/15

#### \* Middlebury College

Glassmyer, Edith Avery, '43, d. 8/84 Moore, Honore Flatley, '45, d. 4/17

#### Minnesota, University of

Ahern, Frances, '45, d. 2/17 Burns, Susan Stimac, '65, d. 4/15 Chapin, Mary McNally, '42, d. 12/07 Croonquist, Betty Ryland, '39, d. 2/17 Gandy, Barbara Morrissey, '42, d. 3/17

#### Mississippi, University of

Adkins, Judith Huddleston, '60, d. 6/17 Escue, Frances Bogue, '58, d. 3/10

Kirn, Lee Anne Rhodes, '84, d. 10/14 Mistillis, Beverly Swaim, '60, d. 3/98 Overton, Marian Nail, '58, d. 4/17

#### Missouri, University of

Billings, Anne George, '50, d. 3/15 Bushmann, Janice Long, '57, d. 1/17 Marquis, Martha Pierson, '47, d. 2/17 Nichols, Patti Humphrey, '44, d. 5/17 Owens, Virginia Harmon, '41, d. 10/15 Rush, Adeline Bain, '45, d. 9/95 Sparks, Winifred Williams, '47, d. 9/13 Springgate, Marjorie Willis, '52, d. 10/13

Swift, Elizabeth Swan, '27, d. 4/12

#### **Monmouth College**

Carroll, Lois Harvey, '51, d. 5/17 Clarke, Roberta Steiner, '53, d. 5/01 Driscoll, Anne Evatt, '70, d. 2/15

#### Montana, University of

Campbell, Elizabeth Shellabarger, '55, d. 7/10

Fraser, Sharon Reardon, '62, d. 11/16 Gulbrandsen, Mary Morrow, '44,

Heppler, Mary Caro, '54, d. 7/13 McOmber, Jean Handel, '47, d. 12/91 Scott, Shirley Robertson, '47, d. 4/17 Tartar, Dorothy Alderson, '47, d. 7/09

#### Nebraska, University of

Amsden, Helen Prince, '46, d. 11/16 Ball, Louise Benson, '38, d. 5/17 Cook, Sally Busch, '42, d. 10/03 Mooberry, Marli, '49, d. 4/12

#### New Mexico, University of

Gerding, Harriet Loken, '57, d. 3/17 McCov, Billie Ritter, '45, d. 8/14 Smith, Lily Townsend, '47, d. 11/16 Waller, Patricia Blair, '54, d. 3/17 Weaver, Carol Ann Rainey, '54, d. 12/12

#### North Carolina, University of Lutz, Virginia Speagle, '63, d. 3/17

#### **Northwestern University**

Brandon, Phyllis Probeck, '50, d. 4/17 Elmore, Constance Brandt, '49, d. 10/15 Johnston, Joanne Bohnett, '49, d. 3/17 Lane, Ann Poust, '47, d. 4/17 Turton, Betty, '49, d. 9/16 Von Hagen, Betty Carlisle, '37, d. 1/88

#### **Ohio State University**

Deubner, Chris Coachman, '68, d. 6/17 McCarthy, Suzanne Moyer, '54, d. 9/16 Richey, Ruth Goodwin, '41, d. 4/17 Sayre, Nancy Andes, '52, d. 5/17 Stradley, Nanci Melfi, '84, d. 12/14 Walker, Martha McDonald, '42, d. 6/17

#### **Ohio Wesleyan University**

Anthony, Gretchen Lynch, '38, d. 9/08 Austin, Ann Vorpe, '41, d. 2/08 Benjamin, Helen White, '25, d. 4/00 Bennett, Faye Anderson, '43, d. 11/95 Blickle, Helen Birkmier, '26, d. 3/08 Bradford, Mary Allen, '32, d. 12/05 Buckley, Mary Lacy, '35, d. 2/06 Cole, Anne Booton, '25, d. 11/72 D'Alessandro, Sally Boyle, '53, d. 5/14 Douglass, Ann Doan, '50, d. 7/99 Etheridge, Betty Ronsheim, '43, d. 3/83 Farrell, Jane Cooke, '28, d. 5/94 Fritscher, Patricia Danneman, '46, d. 6/16 Gospill, Nancy Hollandmoritz, '47, d. 10/08 Griffith, Harriet Steckel, '37, d. 6/00

Grumhaus, Margaret Austin, '33, d. 9/00 Hardesty, Betty Kepner, '48, d. 4/97 Hervey, Luanne Walker, '60, d. 2/16 Jefferis, Jean Milligan, '36, d. 12/02 Johnson, Frances Fearheiley, '40, d. 11/15 Kandarian, Beth Oberlander, '35, d. 11/98 Kennedy, Mary Cheffey, '31, d. 4/75 Kirk, Virginia Eley, '46, d. 10/03 Klipstine, Mary Benjamin, '48, d. 1/95 Learned, Polly Vliet, '54, d. 9/91 Lewis, Mary Herdman, '44, d. 6/15 Little, Betty Goldie, '43, d. 12/07 Lussen, Olive Simmons, '42, d. 11/08 Mann, Nadean Nobis, '45, d. 12/03 Marshall, Mary Jago, '29, d. 7/67 Moore, Joyce Maddux, '54, d. 8/07 Morgan, Audrey Green, '47, d. 9/10 Overmire, Mary Fast, '44, d. 1/08 Roos, Caroline Kreisel, '55, d. 2/17 Roy, Lynn Whiting, '51, d. 5/17 Sager, Sue Swink, '51, d. 1/93 Schafer, Alice Allwein, '32, d. 2/06 Sensbach, Gladys Frederiksen, '49,

Shaffer, Marjorie Raugh, '26, d. 10/90 Sidner, Elinor Alvord, '33, d. 9/03 Singstock, Elizabeth Findlay, '30, d. 2/99 Smith, Sylvia Swanson, '43, d. 8/04 Soper, Elizabeth Scatterday, '32, d. 3/98 Steele, Kathryn Nunemacher, '50, d. 12/01 Steiner, Louise Opie, '46, d. 7/16 Stevenson, Helen Hartinger, '25, d. 1/00 Sullivan, Marjorie Pursell, '25, d. 1/68 Swink, Martha Dietrich, '25, d. 6/93 Thompson, Marian Foster, '35, d. 3/05 Thursby, Ruth Hartman, '32, d. 6/07 Tisch, Agnes Hubbard, '30, d. 9/02 Vansickle, Laurel Theobald, '59, d. 12/99 Webster, Jacquelin Ford, '50, d. 9/16 Woodhouse, Phyllis Petro, '42, d. 4/98 Young, Frances Fosdick, '36, d. 9/05

#### **Oklahoma State University**

McAtee, Janie, '50, d. 2/14 McIntosh, Helen Horton, '59, d. 12/16Moore, Ruby Eager, '53, d. 1/08

#### Oklahoma, University of

Bryce, Ann Mahoney, '43, d. 3/17 Daugherty, Betsy Amis, '52, d. 5/17 Hawkins, Cecily Hamilton, '61, d. 4/17 Helm, Louise, '43, d. 10/16 Miller, Deborah Sanders, '69, d. 7/92 Schlueter, Melissa Harrell, '54, d. 3/17

#### **Oregon State University**

Packard, Zella Barrett, '39, d. 2/17 Pascuzzi, Dorothy Rhoades, '55, d. 2/17 White, Nancy Snyder, '49, d. 5/17

Oregon, University of Bellamy, Joanne Gerber, '54, d. 2/16 Thomas, Dorris Coombs, '34, d. 5/16

#### **Pennsylvania State University** Oliver, Margaret Knoll, '30, d. 5/94 Shanley, Diana Bryan, '48, d. 4/17

\* Pennsylvania, University of Hodell, Frances Lee, '33, d. 11/05 Simmons, Joan McAdoo, '50, d. 5/17 Williams, Mary Hansen, '54, d. 3/17

#### Pittsburgh, University of

Lempp, Joan Philp, '51, d. 4/75 Rath, Lillian Spang, '39, d. 6/17 Stern, Louise Caldwell, '42, d. 1/16

\* Puget Sound, University of Gamayo, Virginia Vierra, '75, d. 4/17

#### **Purdue University**

Baldwin, Betty Newby, '47, d. 11/16 Beam, Madelyn Mild, '59, d. 2/17 Lancet, Anne Morton, '40, d. 1/16 Lehrer, Patricia Martin, '42, d. 5/17 Miller, Esther Templin, '26, d. 4/17 Milligan, Claire Ann Coble, '54, d. 3/17 Patrick, Stephanie, '71, d. 6/17 Stong, Ann Abbott, '48, d. 6/17 Tillman, Linda Lowe, '57, d. 2/17

#### \* Rollins College

Miller, Janet, '50, d. 6/17 Smith, Barbara Godfrey, '46, d. 5/17

#### \* San Jose State University

Franklin, Lee Hayes, '49, d. 4/08 Ransome-Larsen, Carole Bettega, '62, d. 3/17

#### Southern California, U. of

Norton, Christe, '81, d. 2/17 Rominger, Noelle Taylor, '83, d. 6/17 Rubie, Joanne Conklin, '48, d. 1/17

#### **Southern Methodist University**

Adams, Betty Gallrein, '46, d. 3/16 Byrne, Emily Shelton, '41, d. 10/95 Evans, Frances Nichols, '35, d. 5/92 Fritz, Betty Norwood, '43, d. 4/09 Galbraith, Clare Kearney, '37, d. 5/16 Hubbard, Katherine Wieser, '30, d. 5/49 Kaufman, Elizabeth Williams, '47, d. 9/13 Noelke, Anease Volkmann, '32, d. 3/57 Steen, Katheryn Bunton, '48, d. 1/13

#### St. Lawrence University

Attarian, Mary Lou Cole, '50, d. 4/17 Hannon, Vivien Gardner, '41, d. 1/17 Harther, Elizabeth Leber, '46, d. 2/17

#### Stanford University

Hollingsworth, Winifrid Manning, '34, d. 3/17

#### Syracuse University

Douglas, Jayne Caufield, '43, d. 1/06 Marshall, Donni Smith, '50, d. 2/17 Pollak, Trish Trexler, '57, d. 4/17 Wertz, Jane Gilbert, '33, d. 3/17

#### Texas A&M University

Gibbs, Brooke Burgher, '06, d. 6/17

#### **Texas Christian University** Warren, Helen, '62, d. 5/17

#### **Texas Tech University**

Bachman, Barbara Warren, '55, d. 2/94

Ball, Betty Swaim, '55, d. 5/14 Benson, Mattie Renfro, '53, d. 3/97 Crenshaw, Margaret Birdsong, '54, d. 10/95

Dane, Sylvia High, '53, d. 5/08 Dearth, Tommie Wynn, '53, d. 6/17 Dorsey, Sara Webb, '53, d. 12/07 Fischer, Patti Hicks, '53, d. 5/90 Monroe, Charlotte Branch, '63, d. 3/17 Ranne, Alameda Murray, '53, d. 9/93 Slough, Marilynn Wright, '53, d. 3/17

#### Texas, University of

Benson, Janet Zerr, '51, d. 10/03 Brown, Marie Collonge, '52, d. 3/17 Bunten, Anne Blalock, '55, d. 5/17 Crawford, Angela Luchenbach, '51, d. 5/09

Keating, Sheila Hodges, '52, d. 8/14 Kelso, Betty Stieren, '52, d. 3/17 McCain, Mary Anne Nenney, '48, d. 6/17 Morris, Bessie Bardwell, '36, d. 2/95 Netherton, Eloise Moore, '49, d. 2/17 Rain, Frances Parks, '41, d. 2/17 Sevdell, Lula Cahoon, '48, d. 10/15 Stallings, Emily Rash, '41, d. 5/06

Thomas, Lyda Quinn, '55, d. 4/17 Wheless, Nancy Park, '42, d. 5/17 Whittington, Lettalou Garth, '46, d. 1/17

#### Toronto, University of

Allen, Patricia Hamilton, '45, d. 4/17 Racine, Elin Meredith, '61, d. 4/17 Reid, Carolyn Graff, '68, d. 4/17

#### **Tulane University**

Anderson, Anna Dahl, '49, d. 4/00 Hebert, Jane Hundley, '87, d. 4/15 Hopkins, Gloria Hill, '39, d. 4/17 Pontius, Margaret Read, '64, d. 3/17 Rogers, Deanne Hines, '67, d. 6/17

#### Tulsa, University of

Hocker, Phoebe Kropp, '54, d. 3/17

#### **Utah, University of**

Davis, Marilyn Wood, '43, d. 4/17 Michie, Nanette Smith, '57, d. 5/17 Overfelt, Jean Meredith, '42, d. 6/17 Smith, Gloria Blackham, '46, d. 4/17

#### **Vanderbilt University** Gotto, Gillian, '87, d. 6/17

**Wake Forest University** 

#### Muir, Julia, '95, d. 4/17 **Washington State University**

Hento, Eleanor Prouty, '47, d. 4/17 Irwin, Kathleen Bailey, '36, d. 5/17 Thomas, Elizabeth Hunt, '48, d. 12/16 Walter, Cleo Barton, '42, d. 3/17

#### **Washington University**

Hawthorne, Lois Livingston, '45, d. 11/12 Hughes, Elizabeth Gullion, '49, d. 4/17 Hunt, Roanne Roever, '48, d. 2/17 Schmalhorst, Janet Hawley, '47, d. 8/12 Steele, Ruth Bussen, '46, d. 12/08

#### Washington, University of

Bushnell, Catharine Goodfellow, '42,

Flower, Anne Slipper, '53, d. 6/17 Ristine, Mary Fitterer, '48, d. 3/17 Schanno, Janet Campbell, '58, d. 3/17 Scott, Margaret Morrill, '35, d. 3/17

#### Waterloo, University of

Walpert, Adrienne, '06, d. 3/17

#### **West Virginia University**

Blair, Patricia Gochenour, '51, d. 1/17 Brown, Nancy Ballengee, '40, d. 3/17 Gibson, Lyda Wood, '42, d. 4/85 Shaffer, Mary Lee Kenney, '45, d. 5/16 Shriver, Herma, '10, d. 8/71 Stearns, Lois Roth, '36, d. 4/17 Wakim, Kimberly Luff, '77, d. 4/17 Williams, Julia McGraw, '41, d. 6/17

#### **Whitman College**

Magee, Jane Stuhler, '47, d. 3/17 Shields, Jean Ringhoffer, '47, d. 3/17

#### Wichita State University Fulcher, Becky, '14, d. 4/17

#### William & Mary, College of

Andrew, Dorothy Ould, '45, d. 5/17 Ash, Frances Nenzel, '35, d. 7/16 Jenkins, Yvonne Johnson, '36, d. 10/16 Kershaw, Elaine Thomas, '52, d. 2/17 Ziese, Nancy Lee Hanson, '58, d. 2/17

#### Wisconsin, University of

Brant, Marian Freed, '57, d. 2/17 Harper, June Aleff, '41, d. 2/17 Stoffel, Martha Simpson, '42, d. 10/99 White, Lucy Lyman, '51, d. 5/13 Wilder, Janet Flynn, '53, d. 6/16

#### **Wyoming, University of**

Crouch, Beverly Botero, '46, d. 3/17 Hammar, Charline Mullin, '39, d. 4/14 Jacobson, Alice Eder, '41, d. 3/17 Sutton, Patricia Scott, '51, d. 11/11

Submitted Feb. 22, 2017, to June 30, 2017. \* Indicates inactive chapters.

SCHOOL SPIRIT

Let's set aside notions of which football conference is the best (yours, of course!), and spend a minute with two alumnae who share their memories of glorious fall game days. **Susan Hall** Peterson, Mississippi, and Georgi Clymer, Penn State, say there's nothing like football at their stadiums.

## Susan Hall Peterson MISSISSIPPI

FACING OFF

<b>The Grove</b> —a park in the center of campus with huge, beautiful Oak trees—is the place to be. There are more people in The Grove than could ever fit in the stadium.	Before a big game?	Students aren't guaranteed seats, so they camp out for days in "Nittanyville." Rain, shine, sleet or snow, students camp in front of Beaver Stadium to get seats for game day.
The Grove is upgraded tailgating: real dishware, beautiful tablecloths, live flowers, pretty pottery. Some even hang chandeliers.	Fan-tastic food?	While on campus, not to be missed is ice cream at The Creamery, which has been run by Penn State's department of food science since the 1800s. But, be prepared to wait in long lines.
We dress up. Grove attire used to be cocktail dresses; now it's smart-casual. You wear your Grove outfit to the game and you never repeat an outfit during the season.	Game day garb?	There's nothing like a "white out" at Beaver Stadium. Thousands of people wearing all white is enough to give you goosebumps. It's unbelievable. You stand out if you aren't wearing white.
We have the Hotty Toddy. You hear it in The Grove, in the stadium. It always starts with a question: Are you ready? The response is "Hell, yes!"	Lucky song?	Fans can't wait for the Blue Band to play the fight song, "Hail to the Lion." Everyone sings along—you can hear it echoing through Beaver Stadium.
Two hours before the game starts, everyone lines up on the Walk of Champions that runs through The Grove. The team walks through and everyone cheers them on, gives them high fives.	Game day tradition?	Win or lose, at the end of the game, the team serenades the Blue Band. It's very touching—more than half of the fans stay to watch it unfold.



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